



## Giving Menu

### Two Naming Opportunities

#### **Presenting Sponsor: \$225,000** (*Endows up to four scholarships in perpetuity; \$75K x 3*)

- Opportunity to meet/address the scholarship students at a special reception in Africa
- Opportunity to tour the University in Africa
- Opportunity to meet with both the President of an AAI University Partner and AAI's CEO
- Opportunity for a single scholarship student to address the donor's leadership
- Founding Donors plaque in the AAI board room and also one issued for donor's office
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*
- Opportunity to be named to AAI's Sectoral Advisory Committee
- Opportunity to submit a nomination to become an AAI Trustee
- Receive VIP invitations to all AAI events in the U.S. and Africa
- Choose which discipline to support (if donor wants to specify – i.e. IT, business, health, law)
- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Press release associated with the gift, in both U.S. and select African markets
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

#### **Leadership Sponsor: \$75,000** (*Provides four-year scholarships for up to six students*)

- Opportunity to meet/address the scholarship students at a special reception in Africa
- Opportunity to tour the University in Africa
- Choose which discipline to support (if donor wants to specify – i.e. IT, business, health, law)
- Annual lunch with AAI's CEO and Board chair to receive an update on the fund
- Opportunity for a single scholarship student to address the donor's leadership
- Founding Donors plaque in the AAI board room and also one issued for donor's office
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*
- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Invitations to all AAI events in the U.S. and Africa
- Press release associated with the gift, in both U.S. and select African markets
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

---

### Impact Giving Menu

#### **Excellence Sponsor: \$50,000** (*Provides four-year scholarships for up to three students*)

- Annual lunch with AAI's CEO and Board chair to receive an update on the fund

[www.aaionline.org](http://www.aaionline.org)

- Press release in the U.S. only regarding the gift (if donor chooses)
- Opportunity for a single scholarship student to address the donor's leadership
- Invitations to all AAI events in the U.S. and Africa
- Gift listed in the AAI e-newsletter
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*
- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)

### **Scholarship Sponsor: \$30,000** *(Provides four-year scholarships for up to two students)*

- Annual lunch with AAI's CEO to receive an update on the fund
- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Gift listed in the AAI e-newsletter
- Preferred invitations to all AAI events in the U.S. and Africa
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*

### **Innovation: \$15,000** *(Provides a four-year scholarship for one student)*

- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*
- Preferred invitations to all AAI events in the U.S. and Africa

### **Opportunity: \$5,000** *(Provides a one-year scholarship for one student)*

- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*
- Gift listed in the AAI e-newsletter

### **Legacy: \$1,000**

- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*

*Note: All categories listed above are non-exclusive | No donor of any amount can have influence over the selection of scholarship students. | All benefits are voluntary and a donor may select all, some or none of the benefits within a category. | You may choose to be an anonymous donor to the legacy fund. | 15% of your donation will go to general operating support. For some scholarship students, campus housing may be required, such cases will be determined on a case by case basis.*

---

### **Making a Gift:**

- To make a gift online please visit: <http://www.aaionline.org/support-aa/donate-now/>
  - Please make checks, corporate matches or other gifts payable to:  
**The Africa-America Institute | 420 Lexington Avenue, Suite 1706 New York, NY 10170-0002**
  - For gifts by wire transfer, please contact AAI to receive wiring instructions
  - All gifts are fully tax deductible to the extent allowed by U.S. law
- Contact: Brian McGinley, Development & Strategy Officer, 212-949-5666 [bmcginley@aaionline.org](mailto:bmcginley@aaionline.org)  
[www.aaionline.org](http://www.aaionline.org)