



35th Annual AAI Awards Gala

Tuesday, September 24, 2019

The American Museum of Natural History | Central Park West & 79th St, New York, NY

Sponsorship and Ticket Menu

Leadership Sponsor: \$250,000 *(2 slots only, category exclusive)*

- Three Premier Tables of Eight
- **24 tickets** to the **VIP Reception**
- Seating with a delegation from Country of Choice
- Photographs with the Honorees
- Prominent Listing in Journal and in-venue digital screen
- Inside Front Cover Ad or opposite page
- Donors plaque in the AAI board room and one issued for donor's office
- Gift listed in AAI's annual report
- Receive VIP invitations to all AAI events in the U.S. and Africa
- Donor or company name posted on AAI's online Wall of Donors at <http://www.aaionline.org/>
- Press release associated with the gift, in both U.S. and select African markets
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

Higher Education Sponsor \$150,000 *(4 slots only, category exclusive)*

- Two Premier Tables of Eight
- **16 tickets** to the **VIP Reception**
- Seating with a delegation from Country of Choice
- Photograph with the Honorees
- Prominent Listing in Journal and in-venue digital screen
- Inside Back Cover Ad (or prominent)
- Donors plaque in the AAI board room and one issued for donor's office
- Gift listed in AAI's annual report
- Receive VIP invitations to all AAI events in the U.S. and Africa
- Donor or company name posted on AAI's online Wall of Donors at www.aaionline.org
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section



Catalyst Sponsor: \$100,000 (4 slots only, category exclusive)

- One Premier Table of Eight
- Four Individual Gala Tickets
- **12 tickets to the VIP Reception**
- Seating with a delegation from Country of Choice
- Photograph with the Honorees
- Prominent Listing in Journal and in-venue digital screen
- Prominently placed full page Ad
- Gift listed in AAI's annual report
- Receive VIP invitations to all AAI events in the U.S. and Africa for one year
- Donor or company name posted on AAI's online Wall of Donors at www.aaionline.org
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

Innovation Sponsor: \$50,000 (8 slots only, category exclusive)

- One Premier Table of Eight
- **Eight tickets to the VIP Reception**
- Seating with a delegation from Country of Choice
- Prominent Listing in Journal and in-venue digital screen
- Prominently placed full page Ad
- Gift listed in AAI's annual report
- Receive VIP invitations to all AAI events in the U.S. and Africa for one year
- Donor or company name posted on AAI's online Wall of Donors at www.aaionline.org
- Donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

Champion Sponsor: \$25,000

- One Table of Eight
- Seating with a delegation from Country of Choice
- Prominent Listing in Journal and in-venue digital screen
- Full Page Journal Ad
- Gift listed in AAI's annual report
- Donor or company name posted on AAI's online Wall of Donors at www.aaionline.org

Scholars Sponsor: \$12,500

- One Table of Eight
- Seating with a delegation from an AU country
- Prominent Listing in Journal
- Half Page Journal Ad



VIP Ticket: \$1,500

- Single Gala dinner ticket includes access to the **VIP Reception**

Journal Advertisements (due August 31st)

- Full Page: \$2,000 | Half Page: \$1,000 | Quarter Page: \$500

In-Venue Advertisements (due September 10th)

- Full Screen: \$1,500 | Half Screen: \$750
- Rotate throughout the evening in the main hall screen during Reception and Dinner

Making a Gift

- To make a Gala table or ticket purchase please click the **GALA** logo at: <http://www.aaionline.org>
- Please make checks, corporate matches or other gifts payable to:
The Africa-America Institute | 60 East 42nd Street, Suite 1700 New York, NY 10165-6222
- For international gifts, contact Brian McGinley for wiring instructions at Tel: 1 (212) 949-5666
- All gifts are fully tax deductible to the extent allowed by U.S. law

Contact:

Brian McGinley

Vice President & Chief Development Officer, The Africa-America Institute

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