November 14-15, 2019 | Dakar, Senegal

Sponsorship Opportunities

With Support from

FORD FOUNDATION
Presenting Co- Sponsor $50,000 (3 slots; category exclusive)

- Sponsor’s branding on all e-blasts, e-newsletters and social media pre, during and post conference, including Facebook, LinkedIn, Twitter and Instagram
- Emcee to integrate the sponsor’s brands into the event acknowledgements and script
- Logo and branding on step and repeat, stage backdrop and all signage
- Prominent sponsor branding on the digital screen at the venue.
- Tickets to the Alumni Reception
- Sponsor or company name posted on http://www.soeafrica.org/
- Press release in U.S. and select African markets
- Introduction to prominent AAI alumni
- Receive VIP invitations to select AAI events in the U.S. and Africa

Official Media Partner $50,000 (1 slot; category, in kind)

- Sponsor’s branding on e-blasts, e-newsletters and social media pre, during and post conference, including Facebook, LinkedIn, Twitter and Instagram.
- Emcee to integrate the sponsor’s brands into the event acknowledgements and script
- Prominent sponsor branding on the digital screen at the venue.
- Tickets to the Alumni Reception
- Sponsor or company name posted on http://www.soeafrica.org/
- Press release in U.S. and select African markets
- Introduction to prominent AAI alumni
- Receive VIP invitations to select AAI events in the U.S. and Africa
SOE Networking Hub $15,000 (1 slot; exclusive)

- A cause-branded solution for “where to meet” at the SOE
- 2 full days of “in-venue” exposure plus online benefits
- Sponsor enjoys a branded reception space with tables/chairs; ideal lounge for networking between conference sessions
- Plus a “social media photo booth” with the SOE logo and the Sponsor’s logo for taking social media photos directly from the SOE venue for the 300 plus guests
- Sponsors’ branding on e-blasts, e-newsletters and social media pre, during and post conference including Facebook, LinkedIn, Twitter and Instagram.
- Emcee to integrate the sponsor’s brands into the event acknowledgements and script
- Prominent sponsor branding on the digital screen at the venue
- Tickets to the Alumni Reception
- Sponsor or company name posted on AAI’s online Wall of Donors at www.aaionline.org
- Sponsor or company name posted on http://www.soeafrica.org/
- Press release in U.S. and select African markets
- Profile on sponsor and gifts listed in AAI e-newsletter
- Introduction to prominent AAI alumni
- Receive VIP invitations to select AAI events in the U.S. and Africa

Official Sector Sponsor $25,000 (6 slots remain; category exclusive)

- Sponsors’ branding on select e-blasts, e-newsletters and social media pre, during and post conference, including Facebook, LinkedIn, Twitter and Instagram.
- Emcee to integrate the sponsor’s brands into the event acknowledgements and script
- Prominent sponsor branding on the digital screen at the venue
- Tickets to the Alumni Reception
- Sponsor or company name posted on AAI’s online Wall of Donors at www.aaionline.org
- Sponsor or company name posted on http://www.soeafrica.org/
- Press release in U.S. and select African markets
- Profile on sponsor and gifts listed in AAI e-newsletter
- Introduction to prominent AAI alumni
- Receive VIP invitations to select AAI events in the U.S. and Africa
Official Airline Sponsor $25,000 (1 slot; exclusive)

- Sponsor’s branding on select e-blasts, e-newsletters and social media pre, during and post conference, including Facebook, LinkedIn, Twitter and Instagram.
- Emcee to integrate the sponsor’s brands into the event acknowledgements and script
- Prominent sponsor branding on the digital screen at the venue
- Tickets to the Alumni Reception
- Sponsor or company name posted on http://www.soafire.org/
- Press release in U.S. and select African markets
- Introduction to prominent AAI alumni
- Receive VIP invitations to select AAI events in the U.S. and Africa

Welcome & Alumni Reception & Dinner $10,000 (3 slots; category exclusive)

- Sponsors branding on e-blasts, e-newsletters and social media pre, during and post conference, including Facebook, LinkedIn, Twitter and Instagram.
- Emcee to integrate the sponsor’s brands into the event acknowledgements and script
- Prominent sponsor branding on the digital screen at the venue
- Tickets to the Alumni Reception
- Sponsor’s branding prominently displayed at the Alumni Reception
- Sponsor or company name posted on AAI’s online Wall of Donors at www.aaionline.org
- Sponsor or company name posted on http://www.soafire.org/
- Press release in U.S. and select African markets
- Introduction to prominent AAI alumni
- Receive VIP invitations to select AAI events in the U.S. and Africa
Higher Ed Sponsor $10,000 (4 slots; category exclusive)

- Sponsor’s branding on select e-blasts, e-newsletters and social media pre, during and post conference, including Facebook, LinkedIn, Twitter and Instagram.
- Emcee to integrate the sponsor’s brands into the event acknowledgements and script
- Prominent sponsor branding on the digital screen at the venue.
- Tickets to the Alumni Reception
- Sponsor or company name posted on http://www.soeafrica.org/
- Receive VIP invitations to select AAI events in the U.S. and Africa

Executing a Sponsorship

- AAI’s goal is to integrate the SOE sponsors into the Panels and Program as much as possible
- For sponsorship transactions visit: http://www.aaionline.org/support-aai/donate-now
- Or, please make checks, corporate matches or other gifts payable to:
  
  **The Africa-America Institute**

  One Grand Central Place | 60 E 42nd Street, Suite 1700

  New York, NY 10165-6222

  www.aaionline.org

  Tel: 1 (212) 949-5666 | Cell: 1 (845) 304-9112

For international gifts, please contact AAI to receive wiring instructions

All gifts are fully tax deductible to the extent allowed by U.S. law

**Contact:** Brian McGinley

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