SPONSORSHIP AND TICKET MENU

LEADERSHIP SPONSOR: $250,000
(2 slots only, category exclusive)

• Three Premier Tables of Eight
• Twenty-Four Premier Tickets Total
• Seating with a delegation from Country of Choice
• Prominent Logo Placement on the Step and Repeat
• Photographs with the Honorees
• Prominent Listing in Journal and in-venue digital screen
• Inside Front Cover Ad or opposite page
• Donors plaque in the AAI board room and one issued for donor’s office
• Gift listed in AAI’s annual report
• Receive VIP invitations to select AAI events in the U.S. and Africa
• Donor or company name posted on AAI’s online Wall of Donors at http://www.aaionline.org/
• Press release associated with the gift, in both U.S. and select African markets
• Profile on donor and gift listed in the AAI e-newsletter as part of a Featured Donor section
**HIGHER EDUCATION SPONSOR: $150,000**  
*(4 slots only, category exclusive)*

- Two Premier Tables of Eight
- **Sixteen Premier** Tickets Total
- Seating with a delegation from Country of Choice
- Logo Placement on the Step and Repeat
- Photographs with the Honorees
- Prominent Listing in Journal and in-venue digital screen
- Inside Back Cover Ad (or prominent)
- Donors plaque in the AAI board room and one issued for donor’s office
- Gift listed in AAI’s annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI’s online Wall of Donors at [http://www.aaionline.org/](http://www.aaionline.org/)
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

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**CATALYST SPONSOR: $100,000**  
*(4 slots only, category exclusive)*

- One Premier Table of Eight
- One additional Table of Eight
- Seating with a delegation from Country of Choice
- Photographs with the Honorees
- Prominent Listing in Journal and in-venue digital screen
- Prominently placed full page Ad
- Gift listed in AAI’s annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI’s online Wall of Donors at [http://www.aaionline.org/](http://www.aaionline.org/)
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

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**INNOVATION SPONSOR: $50,000**  
*(8 slots only, category exclusive)*

- One Premier Table of Eight
- Seating with a delegation from Country of Choice
- Prominent Listing in Journal and in-venue digital screen
- Prominently placed full page Ad
- Gift listed in AAI’s annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI’s online Wall of Donors at [http://www.aaionline.org/](http://www.aaionline.org/)
- Donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section
### Champion Sponsor: $25,000
- One Table of Eight
- Seating with a delegation from Country of Choice
- Prominent Listing in Journal and in-venue digital screen
- Full Page Journal Ad
- Gift listed in AAI's annual report
- Donor or company name posted on AAI's online Wall of Donors at [http://www.aaionline.org/](http://www.aaionline.org/)

### Scholars Sponsor: $12,500
- One Table of Eight
- Seating with a delegation from Country of Choice
- Prominent Listing in Journal

### Custom Sponsor: $5,000
- Uniquely tailored visibility and benefit package

### Gala Tickets
- Single Gala Dinner Ticket with Premier Seating - $1,500
- Single Gala Dinner Ticket - $1,000

### Journal Advertisement (Due August 31st)
- Full Page: $2,000 | Half Page: $1,000 | Quarter Page: $500

### In-Venue Advertisement (Due September 10th)
- Full Screen: $1,500 | Half Screen: $750
- Rotate throughout the evening in the main hall screen during Reception and Dinner
MAKING A GIFT

• To make a gala table or ticket purchase please visit: www.aaionline.org/gala
• Please make checks, corporate matches or other gifts payable to:
  The Africa-America Institute | 60 East 42nd Street, Suite 1700 New York, NY 10165-6222
• For international gifts, please contact Brian McGinley to receive wiring instructions at:
  Tel: 1 (212) 949-5666
• All gifts are fully tax deductible to the extent allowed by U.S. law

CONTACT
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