



THE AFRICA-AMERICA INSTITUTE
Educating People | Connecting Worlds

AAI'S 36TH ANNUAL AWARDS GALA



SAVE THE DATE

TUESDAY,
SEPTEMBER 22, 2020
7:00 PM - 11:00 PM

 Cipriani

AAI'S 36TH ANNUAL AWARDS GALA

Tuesday, September 22, 2020

Cipriani 42nd Street, 110 East 42nd Street

New York, NY 10017

SPONSORSHIP AND TICKET MENU

LEADERSHIP SPONSOR: \$250,000

(2 slots only , category exclusive)

- Three Premier Tables of Eight
- **Twenty-Four Premier Tickets Total**
- Seating with a delegation from Country of Choice
- Prominent Logo Placement on the Step and Repeat
- Photographs with the Honorees
- Prominent Listing in Journal and in-venue digital screen
- Inside Front Cover Ad or opposite page
- Donors plaque in the AAI board room and one issued for donor's office
- Gift listed in AAI's annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI's online Wall of Donors at <http://www.aaionline.org/>
- Press release associated with the gift, in both U.S. and select African markets
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

HIGHER EDUCATION SPONSOR: \$150,000

(4 slots only , category exclusive)

- Two Premier Tables of Eight
- **Sixteen Premier** Tickets Total
- Seating with a delegation from Country of Choice
- Logo Placement on the Step and Repeat
- Photographs with the Honorees
- Prominent Listing in Journal and in-venue digital screen
- Inside Back Cover Ad (or prominent)
- Donors plaque in the AAI board room and one issued for donor's office
- Gift listed in AAI's annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI's online Wall of Donors at <http://www.aaionline.org/>
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

CATALYST SPONSOR: \$100,000

(4 slots only , category exclusive)

- One Premier Table of Eight
- One additional Table of Eight
- Seating with a delegation from Country of Choice
- Photographs with the Honorees
- Prominent Listing in Journal and in-venue digital screen
- Prominently placed full page Ad
- Gift listed in AAI's annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI's online Wall of Donors at <http://www.aaionline.org/>
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

INNOVATION SPONSOR: \$50,000

(8 slots only , category exclusive)

- One Premier Table of Eight
- Seating with a delegation from Country of Choice
- Prominent Listing in Journal and in-venue digital screen
- Prominently placed full page Ad
- Gift listed in AAI's annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI's online Wall of Donors at <http://www.aaionline.org/>
- Donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

CHAMPION SPONSOR: \$25,000

- One Table of Eight
- Seating with a delegation from Country of Choice
- Prominent Listing in Journal and in-venue digital screen
- Full Page Journal Ad
- Gift listed in AAI's annual report
- Donor or company name posted on AAI's online Wall of Donors at <http://www.aaionline.org/>

SCHOLARS SPONSOR: \$12,500

- One Table of Eight
- Seating with a delegation from Country of Choice
- Prominent Listing in Journal

CUSTOM SPONSOR: \$5,000

- Uniquely tailored visibility and benefit package

GALA TICKETS

- Single Gala Dinner Ticket with Premier Seating - \$1,500
- Single Gala Dinner Ticket - \$1,000

JOURNAL ADVERTISEMENT

(Due August 31st)

- FullPage: \$2,000 | Half Page: \$1,000 | Quarter Page: \$500

IN-VENUE ADVERTISEMENT

(Due September 10th)

- Full Screen: \$1,500 | Half Screen: \$750
- Rotate throughout the evening in the main hall screen during Reception and Dinner

MAKING A GIFT

- To make a gala table or ticket purchase please visit: www.aaionline.org/gala
- Please make checks, corporate matches or other gifts payable to:
The Africa-America Institute | 60 East 42nd Street, Suite 1700 New York, NY 10165-6222
- For international gifts, please contact Brian McGinley to receive wiring instructions at:
Tel: 1 (212) 949-5666
- All gifts are fully tax deductible to the extent allowed by U.S. law

CONTACT

Brian McGinley,
Vice President and Chief Development Officer
bmcginley@aaionline.org
Tel: (212) 949-5666 | Cell: (845) 304-9112