LEADERSHIP SPONSOR: $75,000

- Featured Full length advertisement/CSR/brand video (not to exceed 3 minutes)
- Honoree Introduction of choice
- Prominent Logo placement for Host/Emcee backdrop
- Prominent Listing in the Digital Gala Program
- Full Page Ad in the Digital Program - Inside Front Cover or Opposite Page
- Prominent placement on the AAI website and across digital media
- Logo rotation during, pre, and post gala screening
- Recognition in the evenings remarks by the Emcee/host
- Prominent Logo placement on the streaming website
- Receive VIP invitations to select AAI events in the U.S. and across Africa, both in person and digital.
- AAI gift listed in AAI’s Annual Report
- Press release associated with the gift
- Profile on donor and gift listed in the AAI e-newsletter as part of a Featured Donor section
HIGHER EDUCATION SPONSOR: $50,000

- 30 second advertisement/brand video at the start of the program
- Honoree Introduction
- Prominent Listing in the Digital Gala Program
- Full Page Ad in the Digital program - Inside back cover
- Logo placement for Host/Emcee backdrop.
- Prominent Logo placement on the AAI website and across digital media
- Logo rotation during, pre, and post Gala screening
- Prominent Logo placement on the streaming website
- Recognition during evenings remarks by Emcee/host
- Gift listed in AAI's annual report.
- Receive VIP invitations to select AAI events in the U.S. and across Africa, both in person and digital.
- Profile on donor and gift listed in the AAI e-newsletter as part of a Featured Donor section

CATALYST SPONSOR: $25,000

- 30 second advertisement/brand video to close out the program
- Prominent Listing in the Gala Program
- Prominent Full Page Ad in the Digital Program
- Logo placement for Host/Emcee backdrop
- Logo placement on AAI website and across digital media
- Logo rotation during Gala screening
- Logo on streaming website
- Recognition during evenings remarks by Emcee/host
- Receive VIP invitations to select AAI events in the U.S. and across Africa, both in person and digital.
- Profile on donor and gift listed in the AAI e-newsletter as part of a Featured Donor section

INNOVATION SPONSOR: $15,000

- 15 second advertisement/brand video
- Half Page Ad in the Gala Program
- Logo on AAI website and across digital media
- Logo rotation during, pre, and post Gala screening
- Prominent Logo placement on the streaming website
- Recognition during evenings remarks by Emcee/host
- Gift list in AAI's Annual Report
- Receive VIP invitations to select AAI events in the U.S. and across Africa, both in person and digital.
- Profile on donor and gift listed in the AAI e-newsletter as part of a Featured Donor section
<table>
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<th>Sponsorship Level</th>
<th>Benefits</th>
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| **CHAMPION SPONSOR: $10,000** | • Half page advertisement in the Gala program  
                              • Logo on AAI website and across digital media  
                              • Logo rotation during, pre, and post Gala screening  
                              • Prominent Logo placement on the streaming website  
                              • Donor or company name posted on AAI’s website  
                              • Gift listed in AAI’s annual Report |
| **SCHOLARS SPONSOR: $5,000** | • Quarter page advertisement in the Gala program  
                                 • Logo on AAI website and across digital media  
                                 • Logo rotation during, pre, and post Gala screening  
                                 • Logo placement on the streaming website  
                                 • Company/personal name on streaming website  
                                 • Gift listed in AAI’s Annual Report |
| **DONATION/CUSTOM SPONSORSHIP** | • Personal/Company name on the streaming site |
| **DIGITAL PROGRAM ADVERTISEMENT** | • Full Page - $1,000  
                                      • Half Page - $500 |
| **DIGITAL ADVERTISEMENT/LOGO ROTATION** | • Full Screen - $1,000  
                                         • Logo in Rotation - $500 |
MAKING A GIFT

• Please make checks, corporate matches or other gifts payable to:
  The Africa-America Institute | 60 East 42nd Street, Suite 1700 New York, NY 10165-6222
• For international gifts, please contact Jourden Warren to receive wiring instructions at:
  Tel: 1 (212) 949-5666
• All gifts are fully tax deductible to the extent allowed by U.S. law

CONTACT

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