



## Corporate Partner – AAI Scholarship Fund

### Concept:

To offer highly tailored philanthropic packages that meet donors' specifications as it relates to areas of interest in African higher education and/or workforce development goals.

### Collaborative Philanthropy:

AAI's role as a leading advocate, convener and catalyst for advancing higher education across Africa, requires a pioneering philosophy in programmatic development and philanthropy. Toward that end, AAI crafted this Naming Opportunity to have an inherent flexibility to meet the aspirations and objectives of the donor, while also providing critical resources to the students and institutions that can help meet the donor's intent.

### Naming Opportunity Structure:

- Create a naming opportunity for families, individuals, companies or institutions
- Each naming opportunity is tailored to fund an FLLF scholar for a full, four year scholarship
- Each naming opportunity can be scaled from a minimum of two FLLF scholars to multiple scholars.
- Each naming opportunity can be tied to a specific or multiple FLLF University Partners in Africa
- AAI will work proactively with each donor to ensure that their *Area of Focus* is properly matched to the donor's giving interests.
- AAI will offer exclusive sectoral and issue-based Naming Opportunities: Health, Law, Business, Math, Engineering, Science, Computer Science and Agriculture to name a few.

### What is the Future Leaders Legacy Fund?

- The Fund provides 100% tuition payment to smart and under-resourced African students to study in the best African universities and colleges to earn bachelor's degrees and vocational & technical training certifications.
- The goal is to raise \$2.5 million to enroll 300 students in the 1<sup>st</sup> phase, by 2020
- In the 2<sup>nd</sup> phase, by 2025, the goal is to raise \$10 million for scholarship for 1,000 students and to increase the capacity of second-tier African universities.

**FLLF Video:** <http://www.aaionline.org/programs/aa-future-leaders-legacy-fund/>

## Current FLLF University Partners:

- Ashesi University (Ghana)
- UNISA – University of South Africa (South Africa)
- USIU – United States International University (Kenya)



## Prospective FLLF University Partners may include:

- Africa University, Zimbabwe
- Grand-Bassam University, Cote d'Ivoire
- University of Botswana
- Covenant University, Nigeria
- Kwame Nkrumah University of Science and Technology, Ghana
- Institut Supérieur de Management, Senegal
- Polytechnic of Namibia
- Nelson Mandela Metropolitan University
- Centre Africain D'Etudes Supérieures en Gestion, Senegal

## Two Naming Opportunities

### Presenting Sponsor: \$225,000 (Endows up to four scholarships in perpetuity; \$75K x 3)

- Opportunity to meet/address the scholarship students at a special reception in Africa
- Opportunity to tour the University in Africa
- Opportunity to meet with both the President of an AAI University Partner and AAI's CEO
- Opportunity for a single scholarship student to address the donor's leadership
- Founding Donors plaque in the AAI board room and also one issued for donor's office
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*
- Opportunity to be named to AAI's Sectoral Advisory Committee
- Opportunity to submit a nomination to become an AAI Trustee
- Receive VIP invitations to all AAI events in the U.S. and Africa
- Choose which discipline to support (if donor wants to specify – i.e. IT, business, health, law)
- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Press release associated with the gift, in both U.S. and select African markets
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

### Leadership Sponsor: \$75,000 (Provides four-year scholarships for up to six students)

- Opportunity to meet/address the scholarship students at a special reception in Africa
- Opportunity to tour the University in Africa
- Choose which discipline to support (if donor wants to specify – i.e. IT, business, health, law)
- Annual lunch with AAI's CEO and Board chair to receive an update on the fund
- Opportunity for a single scholarship student to address the donor's leadership

- Founding Donors plaque in the AAI board room and also one issued for donor's office
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*
- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Invitations to all AAI events in the U.S. and Africa
- Press release associated with the gift, in both U.S. and select African markets
- Profile on donor and gift listed in the AAI e-newsletter as part of a *Featured Donor* section

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## Impact Giving Menu

### **Excellence Sponsor: \$50,000** (*Provides four-year scholarships for up to three students*)

- Annual lunch with AAI's CEO and Board chair to receive an update on the fund
- Press release in the U.S. only regarding the gift (if donor chooses)
- Opportunity for a single scholarship student to address the donor's leadership
- Invitations to all AAI events in the U.S. and Africa
- Gift listed in the AAI e-newsletter
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*
- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)

### **Scholarship Sponsor: \$30,000** (*Provides four-year scholarships for up to two students*)

- Annual lunch with AAI's CEO to receive an update on the fund
- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Gift listed in the AAI e-newsletter
- Select invitations to all AAI events in the U.S. and Africa
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*

### **Innovation: \$15,000** (*Provides a four-year scholarship for one student*)

- Donor or company name posted on AAI's online Wall of Donors at [www.aaionline.org](http://www.aaionline.org)
- Gift listed in AAI's annual report on the scholarship fund as a *Founding Donor*
- Preferred invitations to all AAI events in the U.S. and Africa

*Note: All categories listed above are non-exclusive | No donor of any amount can have influence over the selection of scholarship students. | All benefits are voluntary and a donor may select all, some or none of the benefits within a category. | You may choose to be an anonymous donor to the legacy fund. | 15% of your donation will go to general operating support. For some scholarship students, campus housing may be required, such cases will be determined on a case by case basis.*

### **Making a Gift:**

- Please make checks, corporate matches or other gifts payable to:  
**The Africa-America Institute | 420 Lexington Avenue, Suite 1706 New York, NY 10170-0002**
- For domestic or international wire transfer, please contact AAI to receive wiring instructions
- All gifts are fully tax deductible to the extent allowed by U.S. law  
Contact: Brian McGinley, Development & Strategy Officer, 212-949-5666 [bmccginley@aaionline.org](mailto:bmccginley@aaionline.org)

[www.aaionline.org](http://www.aaionline.org)